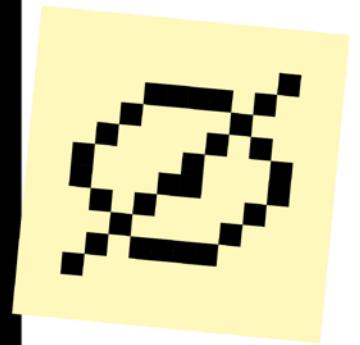


OFFECCT XREAL SOUND & VISION



Offecct x Ecal

Sound & Vision — Project & Exhibition

On the occasion of the 3DaysOfDesign Festival in Copenhagen (18–20 June 2025), Offecct presented a variety of acoustic sound and space dividers in collaboration with ECAL's first-year Masters Product design students. The exhibition took place in a lofty and spacious venue within the newly opened city quarter of Papirøen.

The brief for the Master Product Design class, led by tutor Camille Blin — was to reinterpret the acoustic sound and space divider through bold formal and conceptual exploration, incorporating innovative materials and sustainable design principles. An internal competition resulted in the final selection of pieces presented at the festival.

This collaboration with ECAL represents Offecct's commitment to evolving the narrative around acoustics in the workplace, not just asking how acoustics influence space, but proposing entirely new functions and possibilities for this typology. The scenography playfully grounds the students' designs in familiar icons of office life — from oversized Post-it notes to newsprint exhibition handouts — all set comfortably among Offecct's own products. These include the Vertigo table series by CKR, a three-seater version of Pauline Sofa by Pauline Deltour, and the newly launched Offecct Circulus, a modular sofa system designed by Mario Ferrarini, awarded Red Dot: Best of the Best 2025.

By combining the forward-thinking proposals of ECAL students with commercially available products, Offecct affirms the tangibility of a softer more human office, one that cares for well-being while remaining adaptive to the evolving needs of work. As part of Flokk, Offecct continues to push boundaries with design-forward furniture that contributes meaningfully to the culture of work.

Instagram:
[@offecctofficial](#)
[@ecal_ch](#)
[@ecal_design](#)

Ecal:
[Offecct x Ecal Exhibition](#)

Download link for Images:
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More info in the following pages



A collaboration between Offecct and ECAL’s first-year Master Product Design students, to design an acoustic sound/space divider. The brief was open to interpretation, with a focus on innovative materials, sustainable design principles, and bold formal exploration. An internal competition culminated in a selection of outstanding projects, which were showcased at the 3DaysOfDesign festival in Copenhagen (18–20 June 2025), Papirøen 21, 1436 København.

PROJECT & EXHIBITION - SOUND & VISION

As the modern workspace and living environment trend towards open-plan designs, the need for versatile acoustic solutions have regained momentum. Offecct has teamed up with 8 designers part of Master Product Design from ECAL, led by course tutor Camille Blin to reinterpret the acoustic room divider - an essential tool in structuring both our spaces and our ideas. Acoustics have been a steady part of the Offecct’s portfolio since the early 2000’s and it is time for this category to question its own versatility and its influence on the well-being of our workplaces. These projects do more than divide space: they reinterpret familiar gestures, reveal the poetry of modest materials, and offer sensitive responses to the needs of the contemporary office. Together, they form a landscape of objects that are both technical and adaptable-where every separation becomes an opportunity for expression, comfort, and reinvention of the workplace.

ECAL	
DIRECTOR Alexis Georgacopoulos	HEAD OF EXHIBITION Antoine Vauthey
HEAD OF MASTER PRODUCT DESIGN Camille Blin	HEAD OF COMMUNICATION Romaine Delaloye
PROJECT ASSISTANT Yohanna Rieckhoff	PHOTOGRAPHY Marvin Merkel
MASTER PRODUCT DESIGN STUDENTS Omar Bassil, Lee Ehrat, Gunnar Kähler, Wouter Kellens, Xose Lois Piñeira, Paul Quentin, Luc Reinacher Hugo Von Hofsten	GRAPHIC DESIGN Benoit Brun
	WORKSHOP TEAM Romain Chappet, Robin Decollogny, Bastien Favrem, Nadège Gallay, Pascal Ospelt

OFFECCT

Offecct combines the Swedish word “offentlig” (public space) with the English “affect” symbolizing the resonance and connective power of furniture in shared spaces. Founded in 1990 by Kurt Tingdal and Anders Englund, Offecct has nurtured a belief that effective products and meaningful spaces emerge from a co-creative design process between manufacturers, designers, and architects. The brand empowers collaborators to explore concepts that stretch from radical to practical, merging visionary ideas with meticulous execution. Following through by supporting architects in activating and applying Offecct products in their own innovative projects. Since 2017, Offecct has been part of Flokk.

ECAL / University of Art and Design Lausanne

ECAL is internationally renowned and featured regularly as one of the best universities of art and design. ECAL’s Master Product Design offers its students multiple collaboration projects with local and international institutions, brands and manufacturers. Designers are thus lead to better understand the identity and values of a brand, specific production processes and know-how, which they have to work with in order to convey innovative products.

FLOKK DESIGN	OFFECCT
VICE PRESIDENT, DESIGN MANAGMENT Marianne Sælid	BRAND MANAGER Magdalena Borowiec
DESIGNER, DESIGN MANAGMENT Oscar Shu Hao Kwong	DESIGN MANAGER Øystein Austad
Special Thanks to Christian Lodgaard	With the support of KVADRAT & FORBO

Content on this page are retyped excerpts from the exhibition printout

1. Project Selection at ECAL



Review of finals (early prototypes)

Internal Jury, left to right:

Augustin Scott of BIG-GAME

Annina Koivu, Founder of Koivu, Head of master theory at ECAL

Øystein Austa, Design manager of Offecct

Camille Blin, Head of masters product at ECAL

Christophe Guberan, Guest designer and tutor at ECAL

Kim Colin of Industrial Facility

2. A Selection of 8 Projects



REVERSO



FOCUS LENS



BIG GREEN



POP-UP



WALLPAPER



JURA



SOFT BUREAU



UPGRID

REVERSO - Omar Bassil

Reverso plays with sound, light, and privacy through a system of rotatable fabric slats, activated by abeaded chain. Inspired by office blinds, this freestanding divider reimagines a familiar typology by placing it within the room rather than on the window. Its slim aluminium frame fades into the slat pattern, offering a refined and modular solution to adjust openness or privacy within the workspace.

FOCUS LENS - Lee Ehrat

Focus Lens redefines workplace separation by individualising focus zones. Inspired by partitions—without fixing them in place—this lightweight tool filters both visual and auditory distractions, empowering users to control their own level of isolation. Ergonomic and equipped with blue light protection, Focus Lens enables seamless transitions between teamwork and deep concentration, offering a minimalist and adaptive response to today's dynamic offices.

BIG GREEN - Gunnar Kähler

Big Green is an acoustic room divider with sculptural forms inspired by studio foam and Verner Panton's wall reliefs. Soft padded wedges mounted in a steel frame create a zig-zag pattern that doubles the sound-absorbing surface and reduces reverberation by efficiently trapping sound waves. It calms the office soundscape while asserting a strong visual identity through its striking shape and colour.

POP-UP - Wouter Kellens

Pop-Up offers a playful and spontaneous take on privacy at work, drawing from the umbrella typology. Its lightweight structure unfolds in a single gesture, forming a semi-enclosed space ideal for quiet focus without full isolation. With fabric raised above the floor, it signals occupancy while remaining open. Mobile and compact when folded, Pop-Up supports flexible working and spontaneous collaboration in ever-changing office environments.

WALLPAPER - Xose Lois Piñeira

Wallpaper explores the potential of cardboard—lightweight, rigid, and economical—often undervalued in design. Through repetitive cuts revealing its honeycomb core, simple panels are transformed into effective and expressive acoustic surfaces. Modular, easy to assemble, recyclable and transportable, this divider offers a highly versatile solution for contemporary workspaces. It elevates an everyday material by merging low-cost practicality with structural elegance.

JURA - Paul Quentin

Jura is a wooden room divider offering a warm, sustainable alternative to sterile office materials. Inspired by traditional timber joinery, its spruce frame is assembled with threaded elements—no glue required. Raw fibreboards, standard in construction, are simply slotted into the frame for reuse at the end of the product's life. Cost-effective, dismountable, and robust, Jura brings understated clarity to the office partition.

SOFT BUREAU - Luc Reinacher

Soft Bureau takes inspiration from traditional decorative screens. Crafted from needle-felted wool, its panels naturally absorb sound thanks to the porous structure of the material. The decorative image—showing segments of a cubicle office, evoking a nearly forgotten work culture—is entirely handmade by felting coloured wool onto white panels. Its minimalist frame balances the softness of craft with the formal precision of office space.

UPGRID - Hugo Von Hofsten

Upgrid turns crumpled paper into a sound-absorbing structure, showcasing the hidden potential of discarded materials. Inspired by overflowing paper bins, it reuses overlooked, everyday elements to dampen ambient noise. An open metal grid holds the paper in place and acts as a transparent frame, balancing separation with visual openness. Honest and expressive, Upgrid celebrates imperfection while enhancing both workplace acoustics and aesthetics.

3. Final Projects

BIG GREEN - Gunnar Kähler



Photo left: Photographed at Ecal by Marvin Merkel

Download link for: [Images](#)



3. Final Projects

FOCUS LENS - Lee Ehrat



Photo left: Photographed at Ecal by Marvin Merkel

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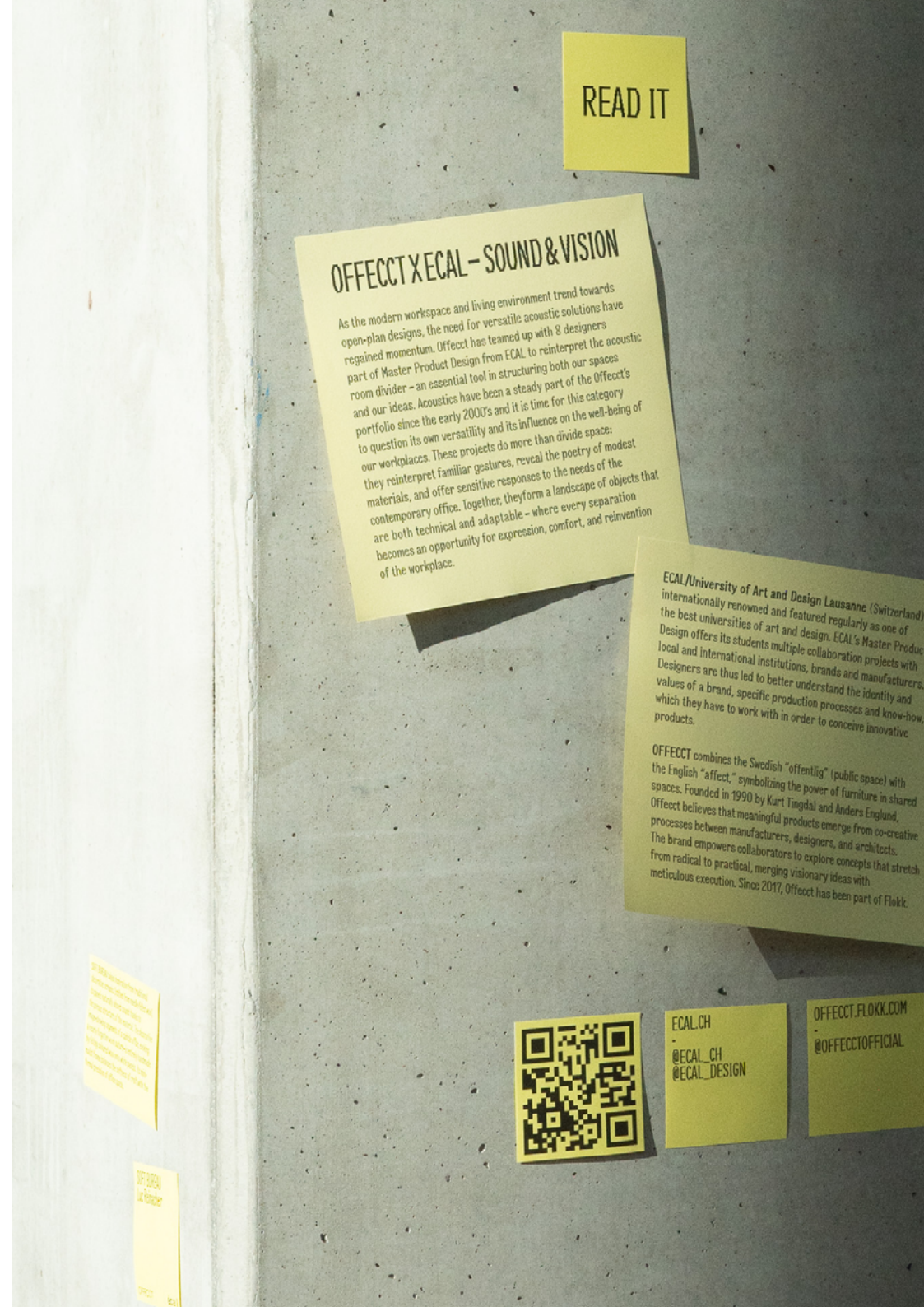


4. Scenography



Exhibition space at Papirøen 21, 1436 København.

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offecct.flokk.com
@offecctofficial

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REVERSO



FOCUS LENS



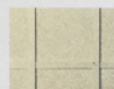
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HEAD OF EXHIBITION
Antoine Vauthcy

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PHOTOGRAPHY
Marvin Merkel

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VICE PRESIDENT, DESIGN MANAGEMENT
Marianne Sælid

DESIGNER, DESIGN MANAGEMENT
Oscar Shu Hao Kwong

Special thanks to
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OFFECCT

BRAND MANAGER
Magdalena Borowiec

DESIGN MANAGER
Øystein Austad

With the support of
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OFFECCT

éca l





▲ JURA, Paul Quentin



▲ UPGRID, Hugo Von Hofsten



▲ BIG GREEN, Gunnar Kähler



▲ POP-UP, Wouter Kellens



▲ WALLPAPER, Xose Lois Piñeira



▲ FOCUS LENS, Lee Ehrat



▲ REVERSO, Omar Basil



▲ SOFT BUREAU, Luc Reinacher

5. Offecct Products

Circulus - Mario Ferrarini



5. Offecct Products

Pauline Sofa - Pauline Deltour



5. Offecct Products

Vertigo Table Series - Claesson Koivisto Rune (CKR)



Pictured are 2 of 3 table series



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